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## **LOCAL FINANCIAL ADVISOR , LORRAINE JOHNSON, PARTICIPATES IN MAJOR INDUSTRY CONFERENCE**

*Over 130 Educational Breakout Sessions, Recognized Speakers and Valuable Training Opportunities Benefit  
Advisors and Clients Alike*

Raleigh, October 21, 2013 – Royal Alliance, a leading broker-dealer and member of Advisor Group, hosted its ConnectED Conference October 6 – 10. The event, an annual educational meeting, was the largest conference ever hosted by Advisor Group, with more than 3,300 attendees from across the country.

“ConnectED 2013 was the best educational conference I have ever attended,” said Lorraine Johnson. “Unique courses focused on retirement income planning, working with technology and financial market trends and outlooks. And the speakers were phenomenal. I gained insights that can help me serve my clients better and faster and am eager to help even more people realize financial and retirement goals.”

The conference brought together advisors and executives from Advisor Group’s four broker-dealers. ConnectED 2013 focused on three themes – Vision, Insight and Success.

“ConnectED 2013 was our largest meeting to date,” said Arthur Tambaro, President and CEO of Royal Alliance. “Our hope was that by the end of the conference, we helped advisors craft a vision for their future, provided insight into new opportunities for growth and helped them create a roadmap for continued success in the months and years ahead. I am confident we did that – and more – at our recent conference.”

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Royal Alliance is consistently recognized as one of the premier independent broker-dealers in the country. Our reputation is the result of our open-architecture model and commitment to leading edge technology and superior service. Royal Alliance’s trademark is a culture defined by having personal relationships with our advisors that are based on mutual trust, loyalty and integrity. With more than \$46 billion in total account assets and over 2,000 affiliated independent financial advisors, Royal Alliance is the preferred destination among leading financial advisors. For more information, visit <http://www.RoyalAlliance.com>

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